Change Management Plan Template

Introduction: This template is crafted to assist you in developing a comprehensive change management strategy for your digital transformation initiative. It includes sections on impact assessment, communication, training, support, and monitoring plans.

Organisation Name: [Your Organisation's Name]

Digital Transformation Initiative: [Describe the digital transformation initiative.]

1. Impact Assessment:

- Areas Affected by Change:
 - [List the areas of your organisation that will be affected by the change.]
- Impact Analysis:
 - [Describe the potential impacts on processes, systems, and employees.]
- Stakeholder Identification:
 - [Identify key stakeholders and their roles in the change process.]

2. Communication Plan:

- Communication Goals:
 - [State the objectives of your communication plan.]
- Key Messages:
 - [Outline the core messages to convey to stakeholders and employees.]
- Communication Channels:
 - [List the channels (e.g., meetings, email, intranet) you will use to communicate.]
- Communication Schedule:
 - [Provide a timeline for when communications will be released.]

3. Training Plan:

- Training Objectives:
 - [Define what the training aims to achieve.]
- Training Audience:
 - [Identify who will receive training.]
- Training Methods:
 - [Describe the methods (e.g., workshops, e-learning) to be used.]
- Training Schedule:
 - [Provide a schedule for training sessions.]

4. Support Plan:

- Support Strategies:
 - [Outline the strategies to support employees during the transition.]
- Resources Available:
 - [List the resources (e.g., help desks, mentors) that will be available.]
- Feedback Mechanism:
 - [Describe how employees can provide feedback or seek help.]

5. Monitoring Plan:

- Monitoring Objectives:
 - [State what the monitoring aims to assess.]
- Key Performance Indicators (KPIs):
 - [List the KPIs to measure the effectiveness of the change management.]
- Review Schedule:
 - [Provide a timeline for regular reviews of the change process.]

6. Risk Management:

- Risk Identification:
 - [Identify potential risks associated with the change.]
- Mitigation Strategies:
 - [Describe strategies to mitigate these risks.]

7. Feedback and Continuous Improvement:

- Feedback Collection:
 - [Detail how feedback will be collected from stakeholders.]
- Adjustment Procedures:
 - [Explain how adjustments to the plan will be made based on feedback.]

Approval and Implementation:

- Approved by: [Name of the approving authority]
- Date: [Approval date]
- Implementation Date: [Date when the change management plan will be implemented]

Notes: [Use this space for any additional notes or comments related to your change management plan.]